

BENEFITS

of Corporate Giving

- Your business name will be branded with the good work in education, increasing your brand loyalty and differentiating it from other businesses.
- Your business will develop close relationships with local public figures such as Fresno County Superintendent of Schools, Larry L. Powell and former mayor Alan Autry.
- Your business will be exposed to education's media partners offering your business a strong media presence.
- Your business will have access to an internal audience of hundreds of schools and educators that could expand your client base.
- Your business may be spotlighted through public recognition by The Business Journal, City Hall or the Chamber.
- Your business will have broad opportunities for recognition at FCOE hosted events.
- Your business will have exposure through social media and other digital marketing strategies.